

How to Find Your Google CID Number

Find Your Google CID for Your Google Business Profile

Quick definition: A Google **CID** is the unique numeric ID for a specific Google Business Profile (GBP) location. It's useful for creating a clean link to your listing and for local SEO troubleshooting.

Fast Method (No Tools)

1. Open **Google Maps (desktop)** and search your business. Click your listing so the left panel shows your profile.
2. In the browser's address bar, type `view-source:` in front of the URL and press Enter (you're viewing the page source).
3. Use **Ctrl/Cmd + F** to find `ludocid`. Copy the long number immediately after `ludocid\u003d` (stop before any & or #). That number is your **CID**.
4. **Verify:** paste this into your browser and replace *NUMBERS*:

`https://www.google.com/maps?cid=NUMBERS`

It should resolve to your business profile.

Even Easier... Free CID Converter Tool

Copy your Google Maps URL and paste it into the tool below. It will extract the CID and give you a ready-to-use CID link (e.g.,

`https://www.google.com/maps?cid=NUMBERS`).

Paste Google Maps URL, [maps.app.goo.gl link](https://maps.app.goo.gl), or raw CID:

What it extracts: `cid=` or `ludocid=` in query parameters, a hex token like `0x...` from place URLs (converted to decimal), or a plain numeric CID.

Note: Place IDs (strings like `ChiJ...`) are different and don't map via an official API.

Example CID URL

This is an example you can use to try out the tool – it's for the Empire State Building:

Copy

<https://www.google.com/maps?cid=15074921902713971043>

Notes & Gotchas

- **Each location has its own CID.** If you have multiple locations, repeat the steps per location.
- **Service-area businesses (SABs):** some listings don't show a street address. If the method above doesn't surface ludocid, grab the long Maps URL and use a CID converter (it can decode the hex "0x..." part of the URL to the decimal CID).
- Once you have the CID, you can use a **clean GBP link** on your site, in signatures, or for review requests.

Original article: <https://www.tonyherman.com/how-to-find-your-google-cid-number/>

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