

How to Become a CUE Affiliate (And Why You Might Not Want To)

If you've been thinking about promoting CUE Broadcast and earning some income, you're probably wondering how to become an affiliate. Good news — it's easier than ever. But before you jump in, you should know that not everyone needs to become an affiliate to benefit.

Let's break down how it works now, what's changed, and how to decide which route is best for you.

Step 1 – Start by Signing Up as a Subscriber

Everyone who joins CUE starts the same way — as a regular subscriber. There's no longer a separate "affiliate" signup form. You just **sign up for the service** like anyone else.

Once you're in, you'll have access to everything: over 1,300+ live channels, unlimited on-demand content, sports, news, and the flexibility to stream on up to five devices at once — all for just \$2 a day. And the first 14 days, you just pay \$14.99 as a trial subscriber (great deal).

Step 2 – Decide: Affiliate or Just Refer 3 for Free?



Here's where the decision comes in. After becoming a subscriber, you can choose one of two paths:

- **Option 1:** Just refer 3 people and get your service FREE every month. That's \$59.99/month saved — basically \$20 in value per referral.
- **Option 2:** Upgrade to an affiliate and earn \$10/month for every active referral — with no cap. That's real recurring income.

The big difference:

- Referral credits = free service
- Affiliate earnings = cash payouts (but you still pay for your own subscription)

Upgrade Steps – How to Choose Being an Affiliate

1. Click on the profile icon (the small circle in the top right corner of the dashboard).
2. From the drop-down menu, select Profile to view your account information.
3. Alternatively, you can:
 - Click the blue menu button on the left side of the screen,
 - Select My Account, then scroll down to find the “Upgrade to Affiliate” option.
 - You will be asked to create a unique username. If the chosen name is already in use, the system will prompt you to choose another.

That’s it – pretty simple. If you have any questions on this process, please contact CUE Broadcast for help. I’m already an affiliate and I became one before this process was in place. I have not personally done the steps above since I got in pretty early.

Which Option Is Right for You?

If you’re just looking to cut your own bill to \$0, stick with the referral system. Get 3 friends signed up and you’re done — free service every month. And you might want to have more people “on deck” in case one of your 3 drop out.

If you want to promote CUE more actively and earn long-term monthly income, go affiliate. Especially if you have an audience, social presence, or email list.

Who Should Become a Full Affiliate?

Affiliates still pay for their own CUE service, and they earn \$10/month for every subscriber they refer — with no limit. That can really add up if you’re promoting to more than a few people. It can become a part-time income or even just enough to cover your car payment or other bills like groceries.

I’m an affiliate myself, and I’ve been doing affiliate marketing for years. I have to say — this is probably one of the best affiliate programs I’ve ever seen.

You earn **\$10 per month for every active subscriber — and it’s recurring**. Not just a one-time bonus. Not just a short-term promo. This is *monthly income for as long as they stay subscribed*.

Most affiliate programs give you a small reward on the first signup, and that's it. Then you're back to chasing new leads. With CUE, your earnings stack over time. It's the kind of program I wish more companies offered.

What If... You Used CUE Affiliate Earnings to Cover Real Expenses?

Let's look at some real numbers. According to recent data, the average monthly car payment for a new vehicle is about **\$742**, and for a used vehicle, it's around **\$525** [\[source\]](#).

With CUE's affiliate program, you earn **\$10 per month for each active subscriber** you refer. That means:

- **To cover a \$742 car payment**, you'd need about **75 active referrals**.
- **To cover a \$525 used car payment**, you'd need about **53 active referrals**.

Breaking it down further, consider this:

- 10 close friends
- 15 family members
- 20 coworkers or neighbors
- 30 members of your community group, church, or online audience

That's 75 people — and you've just covered your car payment each month. Plus, you're providing them with a valuable service at a great price.

Now, 75 people might sound like a lot — but let's break it down into something realistic:

- **3 signups per week** = 75 referrals in just 6 months
- **2 signups per week** = 75 referrals in under 10 months

That's less than one person every 3–4 days. Talk to a few friends. Post on social media. Mention it to coworkers or your church group. Bit by bit, you build it up — and suddenly, your car payment is covered every single month.

And again, it only takes **3 signups** to get your own CUE service free. That's a quick win anyone can reach in a weekend.

Whether you're looking to save a little or stack up real recurring income, this affiliate model rewards consistency — not hard selling.

And remember, if you refer just 3 people, your own CUE service becomes free. That's a \$59.99/month value — essentially \$20 per referral in savings.

Whether you're looking to offset a bill or build a substantial side income, the CUE affiliate program offers a straightforward path to achieve your financial goals.

Groups and Non-Profits Can Sign Up and Earn

This is ideal for individuals or groups who want to monetize their audience or community. Here are just a few examples:

- Homeowners Associations (HOAs)
- School PTO/PTA groups
- Churches or places of worship
- Local sports teams or booster clubs
- Fraternities and sororities
- Online communities or forums
- Podcast hosts
- YouTubers
- Local radio stations
- College student groups
- Gaming communities
- Fundraising groups
- Scout troops
- Local businesses with customer traffic
- Community centers
- Nonprofits
- Neighborhood watch or social groups
- Political or campaign groups
- Health & wellness influencers
- Newsletter or blog creators

If your group has an audience or network, you can absolutely turn that into recurring income. You just need to sign up as a CUE subscriber and then upgrade to an affiliate. It's simple — and powerful.

How Easy Is It to Promote CUE?

Promoting CUE Broadcast is surprisingly easy — especially because it practically sells itself. You're offering people over 1,000 live channels, unlimited on-demand content, and live sports for **just \$2 a day**. Most people spend more than that on coffee.

Whether you're sharing it online or in person, here are some simple ways to start:

- **Text your friends or family** — a quick message with your link can go a long way
- **Post on social media** — Instagram, Facebook, TikTok, or even your Nextdoor group

- **Use your email signature** — add a line like “Ask me how I get live TV for \$2 a day” with your link
- **Make mini flyers or handouts** — perfect for events, bulletin boards, or leave-behinds
- **Create a business card with a QR code** — hand it out casually or leave a stack at your local coffee shop
- **Use a QR code generator** (like qr-code-generator.com) — link it to your referral or affiliate page
- **Print and post in your community** — gyms, schools, church bulletin boards, break rooms, etc.

You can also use a domain name redirect to create a clean, memorable URL for your referral link (like yourdomainname.com). You can have that redirect to your affiliate link. It looks more professional and is easier to share.

No marketing experience? No problem. Just start conversations and share your honest experience. Most people are looking to save money on TV anyway — you’re just giving them a better option.

How to Upgrade to Affiliate Status

Once you’re a subscriber and ready to become an affiliate, just reach out to your CUE rep or sales specialist. They’ll walk you through the upgrade process and give you access to affiliate tools and your own custom tracking links.

Final Thoughts

Becoming a CUE affiliate is a great opportunity — but it’s not required to benefit from sharing the service. Whether you’re looking to get free service or build real monthly income, you’ve got options.

Start by **signing up as a subscriber**, see how you like it, and then decide if you want to pursue the affiliate route. Either way, you’re not just cutting the cord — you’re creating a path to save or earn money every month.

Original article: <https://www.tonyherman.com/how-to-become-a-cue-affiliate/>

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1,300+ Channels • Unlimited On-Demand Movies • **5 Devices**

\$69.99/mo

Start Your Trial



Tip: Get 3 friends or family to sign up and you get streaming TV and movies for free.